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Enter for a chance to win!



\$100,000 Fresh Start Sweepstakes Official Rules

ABBREVIATED DISCLOSURES:

NO PURCHASE NECESSARY. Sweepstakes begins on March 1, 2012 at 12:01 a.m. ET and ends on March 1, 2013 at 11:59 p.m. ET. Open only to legal U.S. residents 21 years of age and older as of March 1, 2012, excluding residents of Kansas, Puerto Rico, South Carolina, West Virginia, and Wisconsin. Entrants must possess a minimum of \$20,000 in unsecured debt at the time of entry, as well as have a steady source of income at the time of entry in order to be eligible to enter. See Official Rules at www.DebtReliefOptions.com for additional eligibility requirements, prize descriptions, entry restrictions, odds of winning, and complete details. Void where prohibited.

RULES:

The Debt Relief Options " \$100,000 Fresh Start" Sweepstakes OFFICIAL RULES

NO PURCHASE NECESSARY

SWEEPSTAKES DESCRIPTION: The Debt Relief Options " \$100,000 Fresh Start" Sweepstakes (the "Sweepstakes") begins on March 1, 2012 at 12:01 a.m. Eastern Time ("ET") and ends on March 1, 2013 at 11:59 p.m. ET (the "Sweepstakes Period"). The Sweepstakes consists of two (2) grand prize drawings (each, a "Grand Prize Drawing" and collectively, the "Grand Prize Drawings") from among all eligible entries received in this Sweepstakes as of each deadline date set forth in the chart below to determine if the "Grand Prize" will be awarded, as described below. Non-winning entries will be rolled over into subsequent Grand Prize Drawings. Entry in the Sweepstakes does not constitute entry into any other contest or promotion. By participating in the Sweepstakes, each entrant unconditionally accepts and agrees to comply with and abide by these Official Rules and the decisions of DR Options LLC, 7666 Warren Parkway, Suite 325, Frisco, Texas, 75034 ("Sponsor"), which shall be final and binding in all respects.

Drawing #:	Start Date (at 12:01 a.m. ET)	End Date (at 11:59 p.m. ET)	Drawing Date (on or about)
1	March 1, 2012	June 10, 2012	June 15, 2012
2	July 1, 2012	November 10, 2012	November 15, 2012

ELIGIBILITY: Open only to legal U.S. residents 21 years of age and older as of March 1, 2012, excluding residents of Kansas, Puerto Rico, South Carolina, West Virginia, and Wisconsin. Entrants must possess a minimum of \$20,000 in unsecured debt at the time of entry, as well as have a steady source of income at the time of entry in order to be eligible to enter. Employees, officers, and directors of Sponsor, its parent, subsidiaries, affiliates, distributors, retailers, sales representatives, advertising and sweepstakes agencies (collectively, the "Sweepstakes Entities") and the immediate family members, and/or those living in the same household of each, are ineligible to enter the Sweepstakes or win a prize. Sweepstakes is void in Kansas, Puerto Rico, South Carolina, West Virginia, Wisconsin, and where prohibited by law.

HOW TO ENTER:

a. **ONLINE:** To enter the Sweepstakes online, visit the website www.DebtReliefOptions.com (the "Website"), complete the entry form with the information requested, and follow the instructions to submit your entry. All requested information on the entry form at the Website must be completed to enter and to be eligible to win. Incomplete entries will be disqualified. Proof of entering information at the Website is not considered proof of delivery to or receipt by Sponsor of such entry. Data entered will be verified by a representative of Debt Relief Options for accuracy.

NOTE: Internet entry must be made by the entrant, only at the Website. Entries made by any other individual or any entity, and/or originating at any other web site or e-mail address, including but not limited to commercial Sweepstakes subscription notification and/or entering service sites, will be declared invalid and disqualified for this Sweepstakes. The use of any device to automate the entry process is prohibited.

b. **BY PHONE:** To enter the Sweepstakes via telephone, call 1-888-829-3302 between the hours of 9:00 am – 6:00 pm Central Standard Time during the sweepstakes period. Provide the Sponsor Representative with the requested information and you will receive (1) entry into the Grand Prize Drawing corresponding to the date you enter. All requested information must be provided to enter and to be eligible to win.

Except as contemplated in these Official Rules, personal information collected in connection with this Sweepstakes will be used in accordance with the privacy policy found on the Website. The Website's database clock will be the official timekeeper for online entries in this Sweepstakes. In the event a dispute regarding the identity of the individual who actually submitted an entry cannot be resolved to Sponsor's satisfaction, the affected entry will be deemed ineligible. The Sweepstakes Entities shall not be responsible for incorrect or inaccurate entry information whether caused by Internet users or by any of the equipment or programming associated with or utilized in the Sweepstakes or by any technical or human error which may occur in the processing of the entries in the Sweepstakes. The Sweepstakes Entities assume no responsibility or liability for any error, omission, interruption, deletion, theft or destruction, or unauthorized access to, or alteration of entries. **Limit one (1) entry per person and/or per e-mail address per Grand Prize Drawing.**

GRAND PRIZE RANDOM DRAWS AND WINNER DETERMINATION: Prior to the start of the Sweepstakes Period, an independent sweepstakes organization will randomly select one (1) eight (8) digit Grand Prize winning number ("Pre-Selected Winning Number"). On or about each drawing date, an independent judging organization will compare the final eight (8) digits from the phone numbers provided by all eligible entries ("Entry Numbers") to the Pre-Selected Winning Number. If the final eight (8) digits from any Entry Number match the Pre-Selected Winning Number exactly and in order, that entrant wins the Grand Prize, subject to verification. If an entrant does not provide a phone number for any reason, Sponsor reserves the right to assign a randomly selected eight (8) digit entry number to that individual to determine whether or not he/she is a Grand Prize winner. **IN THE EVENT THERE IS NO MATCHING ENTRY NUMBER, THE GRAND PRIZE WILL NOT BE AWARDED. IN THE EVENT THE GRAND PRIZE IS AWARDED DURING GRAND PRIZE DRAWING #1, GRAND PRIZE DRAWING #2 WILL NOT OCCUR AND THE SWEEPSTAKES WILL CONCLUDE.** In the event there is more than one winning entry number, the Grand Prize will be evenly divided among all verified winning entrants. Odds of a Grand Prize Entry winning the Grand Prize are 1:100,000,000.

GRAND PRIZE WINNER NOTIFICATION: Any potential Grand Prize winner will be notified by telephone and/or mail and/or e-mail, using contact information provided or collected at the time of entry. Sponsor shall have no liability for any winner notification that is lost, intercepted or not received by a potential winner for any reason. If, despite reasonable efforts, a potential Grand Prize winner does not respond within seventy-two (72) hours of the first notification attempt, or if the prize or prize notification is returned as unclaimed or undeliverable to such potential winner, such potential winner will forfeit his or her prize. If any potential Grand Prize winner is found to be ineligible, or if he or she has not complied with these Official Rules or declines the Grand Prize for any reason prior to award, such potential Grand Prize winner will be disqualified.

PRIZE :

One (1) Grand Prize is available. The Grand Prize consists of \$100,000 cash payable to the Grand Prize winner in a lump sum. **THERE IS NO GUARANTEE THAT THE GRAND PRIZE WILL BE AWARDED.**

GENERAL PRIZE CONDITIONS: Any potential Grand Prize winner shall be solely responsible for all federal, state and/or local taxes, and the reporting consequences thereof, and for any other fees or costs associated with the applicable prize. Any potential Grand Prize winner may be required to execute an Affidavit of Eligibility, a Liability Release, and (where imposing such condition is legal) a Publicity Release (collectively, "Prize Claim Documents"). If a Grand Prize winner fails or refuses to sign and return all Prize Claim Documents within five (5) days of prize notification (or a shorter time if required by exigencies), winner may be disqualified.

GENERAL: Acceptance of a prize constitutes prize winner's permission for Sponsor to use prize winner's name, photograph, likeness, voice, biographical information, statements and address (city and state) for advertising and/or publicity purposes worldwide and in all forms of media now known or hereafter developed, in perpetuity, without further compensation. Entrants agree that the Sweepstakes Entities (A) shall not be responsible or liable for, and are hereby released from, any and all costs, injuries, losses or damages of any kind, including, without limitation, death and bodily injury, due in whole or in part, directly or indirectly, to participation in the Sweepstakes or any Sweepstakes-related activity, or from entrants' acceptance, receipt, possession and/or use or misuse of any prize, and (B) have not made any warranty, representation or guarantee express or implied, in fact or in law, with respect to any prize, including, without limitation, to such prize's quality or fitness for a particular purpose. Sponsor assumes no responsibility for any damage to an entrant's or any other person's computer system or wireless phone which is occasioned by accessing the Website or otherwise participating in the Sweepstakes, or for any computer system, phone line, hardware, software or program malfunctions, or other errors, failures, delayed computer transmissions or network connections that are human or technical in nature. Without limiting the generality of the foregoing, Sponsor is not responsible for incomplete, illegible, misdirected, misprinted, late, lost, damaged, stolen, or postage-due submissions or prize notifications; or for lost, interrupted, inaccessible or unavailable networks, servers, satellites, Internet service providers, websites, or other connections; or for miscommunications, failed, jumbled, scrambled, delayed, or misdirected computer, telephone or cable transmissions; or for any technical malfunctions, failures, difficulties or other errors of any kind or nature; or for the incorrect or inaccurate capture of information, or the failure to capture any information. Sponsor reserves the right in its sole discretion to disqualify any individual who is found to be tampering with the entry process or the operation of the Sweepstakes or the Website, to be acting in violation of these Official Rules, or to be acting in an unsportsmanlike or disruptive manner, or with the intent to disrupt or undermine the legitimate operation of the Sweepstakes, or to annoy, abuse, threaten or harass any other person, and Sponsor reserves the right to seek damages and other remedies from any such person to the fullest extent permitted by law. No mechanically reproduced, illegible, incomplete, forged, software-generated or other automated multiple entries will be accepted. Sponsor reserves the right to modify, extend, suspend, or terminate the Sweepstakes if it determines, in its sole discretion, that the Sweepstakes is technically impaired or corrupted or that fraud or technical problems, failures or malfunctions or other causes beyond Sponsor's control have destroyed or severely undermined or to any degree impaired the integrity, administration, security, proper play and/or feasibility of the Sweepstakes as contemplated herein. In the event Sponsor is prevented from awarding prizes or continuing with the Sweepstakes as contemplated herein by any event beyond its control, Sponsor shall have the right to modify, suspend, or terminate the Sweepstakes. If the Sweepstakes is terminated before the designated end date, Sponsor will (if possible) select the Grand Prize entry(ies) in a random drawing from all eligible, non-suspect entries received as of the date of the event giving rise to the termination. Inclusion in such drawing shall be each entrant's sole and exclusive remedy under such circumstances. These Official Rules cannot be modified or amended in any way except in a written document issued by a duly authorized representative of Sponsor. The invalidity or unenforceability of any provision of these Official Rules shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these Official Rules shall otherwise remain in effect and shall be construed in accordance with their terms as if the invalid or illegal provision were not contained herein.

GOVERNING LAW/JURISDICTION: ALL ISSUES AND QUESTIONS CONCERNING THE CONSTRUCTION, VALIDITY, INTERPRETATION AND ENFORCEABILITY OF THESE OFFICIAL RULES OR THE RIGHTS AND OBLIGATIONS OF ENTRANTS OR SPONSOR IN CONNECTION WITH THE SWEEPSTAKES SHALL BE GOVERNED BY AND CONSTRUED IN ACCORDANCE WITH THE INTERNAL LAWS OF THE STATE OF TEXAS WITHOUT GIVING EFFECT TO ANY CHOICE OF LAW OR CONFLICT OF LAW RULES OR PROVISIONS THAT WOULD CAUSE THE APPLICATION OF ANY OTHER STATE'S LAWS.

WINNER'S LIST: Any legally required winner's list may be obtained by sending a self-addressed, stamped envelope to: Debt Relief Options " \$100,000 Fresh Start Sweepstakes" winners, 3030 LBJ Freeway, 6th Floor, Dallas, TX 75234. All such requests must be received within six (6) weeks after the end of the Sweepstakes Period.