

Missouri Attorney General CHRIS KOSTER

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Attorney General's News Release

October 29, 2012

Attorney General Koster reaches \$36,000 settlement with company for violating Missouri's no-call law

Jefferson City, Mo. – Attorney General Chris Koster said today that he has reached a settlement with Innovative Wealth Builders, Inc., requiring the Florida business to pay \$36,000 in penalties and to abide by Missouri telemarketing laws.

Koster filed a lawsuit against the business last March, alleging that Innovative Wealth Builders made solicitation calls to Missourians who had previously placed their names on the state's no-call list. Koster said the solicitation calls claimed the company could lower consumers' credit card interest rates or offer credit counseling services.

"The Attorney General's Office will continue to pursue companies that violate our telemarketing and phone solicitation laws," Koster said. "Missourians subscribe to our no-call list to avoid being harassed by telemarketers, and this office will aggressively enforce the law."

Koster reminds Missourians they can sign up for the Do-Not-Call hotline on his website at www.ago.mo.gov or by calling 1-866-662-2551. He encourages consumers who receive harassing solicitation calls to file a complaint at 1-866-buzzoff (1-866-289-9633). Missourians can also register their cell phone numbers with Missouri's no-call list.

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