Kevin Trudeau

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Kevin Trudeau (Pronounced /tru:dou/ or /tru:du:/ in English, /tryˈdo/ in French) is a Canadian-American author, television personality, and former convicted felon. He is best known for his infomercials and his book The Natural Cure They Don't Want You To Know About. Trudeau's infomercials have been broadcast in over 30 countries and his book has sold over 1 million copies. Trudeau's infomercials have been criticized for misleading viewers into purchasing products that are not effective, and his book has been criticized for its claims that natural remedies are better than medicine. Trudeau's infomercials have been broadcast in the United States, Canada, Australia, Japan, and Europe