

Richard Noble Carter
[A self-made man of diversity.](#)

BIOGRAPHY & RESUME

Current 2012 INVIEW* clients:

Listed in their order of work frequencies.

[Click here](#) to see recommendations from these current clients

Humetrix, Mobile Health Information Technology
Owner: Bettina Experton MD, MPH, *President & CEO*
1310 Camino Del Mar, Suite C, Del Mar, California 92014
Web site: www.humetrix.com
Call 858-259-8987 ext.210 for a live recommendation or e-mail bexperton@humetrix.com

[Click here](#) to read a recommendation from this client on this page.
[Click here](#) for samples of past and current projects with Humetrix.

Bionetworth, Inc., Health Supplements
Owner: James Autio, *President & CEO*
854 Antilla Way, San Marcos, California 92078
Web site: www.experienceyourpotential.net
Call 760-707-3915 for a live recommendation or e-mail ja@evp.tv or james.autio@bionx.com

[Click here](#) to read a recommendation from this client on this page.
[Click here](#) for samples of past and current projects with Bionetworth, Inc.

Pyraform, Design & Construction of Modular Multi-use Housing Systems
Owner: Bob Fergen, *President & CEO*
7373 Colony Road, La Mesa, California 91941
Web site: www.pyraform.com (I Designed, Developed and WebMaster this web site)
Call 619-200-2693 for a live recommendation or e-mail: aaapsco@sbcglobal.net

[Click here](#) to read a recommendation from this client on this page.
[Click here](#) for samples of past and current projects with Pyraform.

U S Economic Development Corporation, A Subsidiary of Drakos Limited
Owner: Michael Callaway, *President & CEO*
4241 Jutland Drive, Suite 304, San Diego, California 92177
E-mail Contact: cchairman11@aol.com

[Click here](#) to read a recommendation from this client on this page.
[Click here](#) for samples of past and current projects with USEDC.

RoseArts, An Atelier Fine Art Educational Studio
Owner: Rose Ireland, *President & CEO and Fine Artist*
13835 Putney Road, Poway, CA 92064
The web site for her Fine Art: www.roseireland.com
The web site for her as a fine Art teacher: www.roseartatelier.com
Call 858-693-8039 for a live recommendation or e-mail: roseireland.art@gmail.com

[Click here](#) to read a recommendation from this client on this page.
[Click here](#) for samples of current projects for Rose Ireland.

John Watson Studio, A Communicating Arts Designer and Fine Artist
Owner: John Watson, *President & CEO*
1230 32nd street, Oakland, California 94608
Web Site: <http://www.johnwatsonstudio.com>
Call 510-601-6717 for a live recommendation or e-mail john@johnwatsonstudio.com

[Click here](#) to read a recommendation from this client on this page.
Currently providing periodic consultation

Payson R. Stevens, Fine Artist
Owner: Payson R. Stevens, *Fine Artist*
P.O. Box 810, Del Mar, California 92014
Web Site: www.energolandscape.com
E-mail Contact: payson.stevens@gmail.com

[Click here](#) to read a recommendation from this client on this page.
[Click here](#) for samples of past and current projects for Payson R. Stevens.

FreedomFiler, An Information Filing System
Owner: Seth Odam, *President & CEO*
635 C Street Suite 408, San Diego, California 92101
Web site: www.freedomfiler.com
[Click here](#) to read a recommendation from this client on this page.
Call 866-553-4537 for a live recommendation or e-mail <https://freedomfiler.com/HelpContact>

The Alluvial Fan Club, An Organization that Advocates the Philosophy of Alluvialism
Owner: Mike Redman, *President & Founder*
1261 Windsor Road, Encinitas, California 92024
Web site: www.alluvialfanclub.org (I Designed, Developed and WebMaster this web site)
Call 760-917-5291 for a live recommendation or e-mail mike@alluvialfanclub.org

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[Click here](#) for samples of past and current projects for The Alluvial Fan Club

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Recommendations from Current Clients:

Bettina Experton, MD, PMH, President & CEO, Humetrix

"In my 25 years of starting and managing IT companies, I have rarely found in one single person what Richard has been bringing to Humetrix: accomplished professional skills, flawless design talent and creativity, a unique ability to listen to and comprehend his clients' needs, and never failing to deliver on schedule – and often before – flawless work products, and always in the most gracious manner even when working under tight deadlines. It has been a real pleasure working with Richard, whose work for Humetrix has been central to major business and product development activities in significantly contributing to large government proposals, major IT conference presentations, or new product collateral material. I highly recommend Richard and look forward to our continued relationship here at Humetrix."

James Autio, President & CEO, Bionetworth, Inc.

*"I have been a client of Richard's for over 12 years and he has been instrumental in communicating very complicated biological concepts to a discriminating audience with great aesthetic visual presentation. He has been involved in the design and development of four websites and a blog for Bionetworth and also did technical illustrations for my 500 page book in 2000 called **The Digital Mantrap: An Operating System for the Human Organism** and also did technical illustrations of the highest caliber for my seminars. He also created two logos that synthesized many complex and contradictory ideas in an elegant manner.*

Besides technical expertise he brings to the table exemplary professionalism—something that is woefully lacking these days in my estimation. Unlike others who over promise and under deliver, his deliverables exceed expectation and are on schedule. I highly recommend him!"

Bob Fergen, President & CEO, Pyraform

"Richard has done work for me since 2005. He did my website [Pyraform](#), helped me understand my computer and is what I call a friend and business associate. A very talented, reliable and competent man! Like they used to say in High School, 'Richard, you're our man! What you can't do - nobody can do'."

Michael Callaway, President & CEO, USEDC

"U S Economic Development Corporation has contracted Richard Carter on numerous occasions to produce organization charts depicting the many businesses in our corporate network. All Corporate Collateral for branding the corporation network and the individual corporations within the network was designed by Richard including the Information Architecture for our Business Portal on the world wide web.

Richard Carter is a seasoned Graphic Designer and Information Architect with a keen sense of awareness for "what works" in the world from the most visionary to the most practical applications of science, construction development, life quality and the interactivity of all these components in an integrated matrix of "user-centric" workability. He is the author of most of our presentations to the public.

Knowing his tenacious work ethic as well as I do, I would recommend him with the utmost praise for his integrity, his talent and his common sense application for any and all of his client's Information Architecture and Graphic design needs."

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Rose Ireland, President & CEO, RoseArts

"Richard's insight and practical applications for One-on-One marketing and CRM (Customer Relationship Management) business strategies have been a valuable asset to my art school and in marketing my own fine art. His sense of organization and skill of word-smithing for my web site and all my marketing materials has helped me find clarity in delivering my message to my markets. He is an excellent business strategist, Information Architect, Web Designer, Graphic Designer, Copy Writer and overall the team member who will get on board and get the job done."

John Watson, President & CEO, John Watson Studio

"Throughout many years, Mr. Carter has proven to be prompt, reliable, honest, and reasonable, with a work ethic unsurpassed in this modern age."

Payson R. Stevens, Fine Artist

"I've known Richard for a long time and the diversity of his expertise, technical skills, and artistry is phenomenal. He was a consultant to my company, at the dawn of the digital age, and contributed to many of our projects for NASA studying the Earth from space and global warming. He walks his talk, has great discipline and focus, and incredible integrity."

Seth Odam, President & CEO, FreedomFiler

"I've known Richard for many years through other associates and he came highly recommended for our project. His help in preparing our graphic files for print-ready production was critical, and timely. I immediately had confidence in the project when Richard came on board. He made it clear he understood how to help us, what needed to be done, and gave a realistic timeline we all felt comfortable with. We got our graphic files successfully converted from the legacy format into the new Adobe Illustrator so we could modify them for final print. Additionally, Richard provided coaching on Illustrator document development. Our work with Richard was a very positive experience."

Mike Redman, President & Founder, The Alluvial Fan Club

"Richard Carter will deliver a fine, polished project to you quickly and reliably."

He has created a fantastic web site for my organization, [The Alluvial Fan Club](#), blending my initial design ideas with his aesthetic talents and awareness of the project's needs.

One of his greatest strengths is that he will immerse himself in the project with all-out effort and see it through to be fully completed.

I look forward to continuing to work with Richard in all my artistic endeavors!"

Quotes from Past Client Recommendations:

Craig Fuller, President, Greenhaus, Inc.

"He is exactly what he appears to be - an incredibly conscientious, decent, hard working guy with considerable talent and experience in the computer-related areas from print production to web site development."

Thomas G. Lewis, President, Tehabi Books

"I have been acquainted with Richard Carter for over twenty years and have worked with him on numerous projects in all aspects of Graphic Design.

During that time, together, we have worked on projects from concept through execution of final art. I have found Richard to demonstrate the highest standards in quality, on budget and in the allotted time.

I would recommend him highly as an employee or an independent contractor."

Tyler Blik, President, Tyler Blik Design

"For the past seven years I have had the opportunity of working and interacting with instructor, producer, graphic designer, environmentalist and computer consultant Richard N. Carter. As you can see, by the list of various titles, Richard has qualifications and interests in a variety of fields, all of which he performs with enthusiasm and a keen sense of professionalism.

Richard is a visionary, he is a doer. When everyone else has gone home he is busy working on his computer, promoting a cause that needs to be addressed or helping a client better understand the communication of his or her business. He does all this with an integrity and sincerity that marks, what I consider, a truly great man."

Payson R. Stevens, President, InterNetwork, Inc.

"It has been a pleasure to know and work with Richard for over twenty years. He is a dedicated individual with great integrity and brings unique talents to any project. Richard's work as a designer has added to the numerous books he has been involved with including two award-winning college text books which I was a contributing author."

Robert Bell, Director, San Francisco State University, Multimedia Studies

"I have known Richard for several years. As I researched and developed the SFSU Multimedia Studies Program, I drew on his understanding of the evolution of the Multimedia Industry. He and I reflected many times on our parallel attempts to shape how multimedia could become a part of education in the Bay area.

As one of the founding members of the San Francisco Multimedia Development Group, he helped with the design of its overall mission and strongly advocated an outreach of services that would equally benefit the broadest range of people."

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***INVIEW** is the DBA business name for Richard N. Carter

References and portfolio on request. [Click here to e-mail me](#)

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