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INTERNATIONAL
The Association of Credit
and Collection Professionals

ACA International

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Martin Sher, IFCCE

ACA Executive Committee Member, President of ACA International



Martin Sher is ACA International's President for 2010-2011. Martin has more than 30 years experience in the credit and collection industry. He is co-owner, with his brother, David, of AmSher Receivables Management in Birmingham, Ala.

Martin has been actively involved in ACA for his entire career. He has served as president of the Alabama Collectors Association and is a longtime director on the ACA International board. He has been active on many national committees and has chaired ACA's public relations, ethics, and political action committees. Martin is an ACA scholar, a certified instructor and a member of the International Fellowship of Certified Collection Executives. He is a graduate of ACA's Future Leaders program and participates on the ACA Committee of 100.

Martin has co-authored 3 books about collections: *How to Collect Debts and Still Keep Your Customer*, *Championship Collections*, and *The Masters of Impact Negotiating*.

Both Martin and his company have received many awards recognizing their leadership. AmSher has appeared on the Inc500 list of the nation's fastest growing companies. In 2006, Martin was selected Entrepreneur of the Year by the Birmingham Regional Chamber of Commerce.

Martin received his bachelor's degree from the University of Alabama.

In addition to his passion for the collection industry, Martin enjoys just about any sport including golf and tennis, coaching, being a volunteer and watching University of Alabama football. Martin has been married to his wife, Debbie, for 33 years. They have three children; Emily, Robert, and Amanda.

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