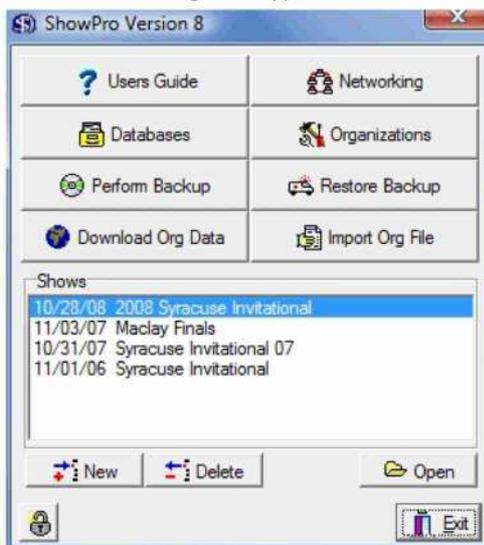


Welcome!

Sport Data, Inc., formerly Argus Development, is a leading software provider to the horse show industry. Our ShowPro horse show management software product has been on the market for ten years as mainly a hunter jumper software. Now after two years of development we have released ShowPro Version 8.0 which brings real support for USEF and Western breeds/disciplines including Hunter



Jumper, Dressage, Eventing, Arabian, Saddlebred, Morgan, Paso Fino, Friesian, Hackney, National Show Horse, Andalusian/Lusitano, Quarter Horse, Paint, Appaloosa, Miniature Horse, Tennessee Walking Horse, and Open Show. There are some disciplines and breeds we are still working on, we intend to provide genuine support for all USEF and Western breeds and other miscellaneous breeds as well.

ShowPro is designed in a modular manner that allows it to be a pure Hunter/Jumper software, a pure breed software, or a combination as is needed for many state fairs. At many fairs horse show secretaries were using several programs, sometimes on several different computers, to handle the many requirements. Now there is one

software that can do it all and do it better than it has ever been done before.

There are two kinds of horse show software. Those that make things as **easy as possible for the user at all times** and those that don't. We create horse show software that is **easy to learn**, which means you're up and running quickly, and **easy to use**, which means the effort you expend from now on is dramatically reduced.

We do the extra work... when you have to perform a task the effort is reduced to the absolute minimum.

End result... you work half as hard as you would otherwise. Lines at check out are reduced and the chaos and mayhem are eliminated.

Our products are scalable, both in terms of price and performance. This means if you're running the largest horse show in the country the software features you need are there and are affordable. If you're running a smaller horse show, you don't pay for the software features you don't need.

ShowPro is the most advanced, most reliable, best supported, and easiest to use horse show management software product available.

OrgPro is our sanctioning organization and points management software product. It has everything you need to manage your organization's members, horses, points, mailing lists, horse show results, and even your web site.

A horse show has much repetition. Most operations are of a nature that they must be performed again, again, and again. How many adds and scratches are there in a large horse show? How many judges cards will have to be processed? How many sections will have to be combined or split? How many people will have to be checked out? Things that have to be done to manage a horse show have to be done many times, there's no getting around it. So one of the primary requirements of a great horse show management software product is that the user only be asked to expend the minimum amount of effort to perform any task.

It's not easy to write software that always puts the user first. The programmer has to make a decision that is what they want to do, knowing that it will require perhaps five fold the time and effort to do so. At every step in the design they must make choices that will make the users job easier and their job tougher. The programmer is constantly tempted to save some of their time and effort at the expense of the user. In some kinds of software they might be able to get away with this but not in a horse show management software.

[ShowPro Features Matrix](#)

[ShowPro What's New!](#)

[ShowPro Users Guide](#)

[ShowPro Testimonials](#)

[ShowPro Users Guide as PDF](#)

But those that have been using an inferior software for a period of time get accustomed to it. They don't realize that they're expending extra effort or that the lines at check out don't need to be there. These are the people that are most appreciative when they try a software that has been written to truly minimize the amount of effort they must expend. Once they experience this they see the other software for what it is, something that was written for the benefit of someone else, and they are no longer so willing to expend extra unnecessary effort. They realize that the tools they have been using have been preventing them from offering the best possible services to the exhibitors and to horse show management.

Given the nature of horse show management a software is required that truly minimizes the work required to perform each task. It really comes down to how well and easily does the software perform each of the myriad tasks that make up a horse show. From the perspective of the horse show office, those tasks *are* the horse show.

Click here to install the free ShowPro demo and discover how your horse show office can run *far better* with *much* less effort.

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