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Eric Rice is joining Lifeguard Financial?



Former CEO Eric Rice is in talks with the east coast heavy Lifeguard Financial. These two likeminded firms have finally found each other in talks. Anthony Passero and Eric Rice are teaming up to send American finance back to the days of loving, living within their means.

"I am so excited to come to a place that has the ability to allow me the time to develop the right program o help all Americans. I had a problem before, I used to hold courses in my office and get 2-3 people at them, it was sad." says Rice. "We know Eric can cure the lack of understanding about money in this country, from kids on through adults and seniors. We really believe in his cause." Says Anthony Passero.

Lifeguard Financial is now offering \$600 in coupons to al of Eric's, New Beginning program offered through Lifeguard Financial www.lgf101.com. This means that they save you money



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## This some of what Rice brings to Lifeguard Financial

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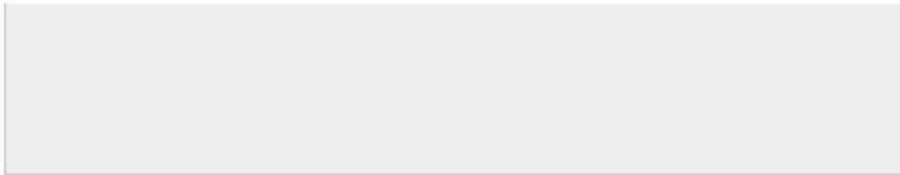
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## The Ripple Effect, Eric Rice, DyerBeech

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## Eric Rice Blog

### New Text module

San Diego

Homeowners Assistance and consumer protection group, Dyer Beech, has been forced to close its doors. They had run a program that helped and educated people that were losing their homes, as they helped out with their loans for free. Over the past few months this very strong firm has been continuing to work on files and try to assist all their clients in achieving their goals. Since regulations changed in many areas of business, Dyer Beech could not bring in new income and has used the last few profits to keep the company open and try to continue to save people's houses. This could only go on so long and now Dyer Beech has fallen victim of this. The bright shining star is the fact that a new company is interested in the same program that Eric Rice, former CEO of Dyer Beech, developed and now runs, his "pre-paid financial" model is what Lifeguard Financial wants to provide for the rest of the country.





Anthony Passero, Lifeguard ([www.lgf101.com](http://www.lgf101.com)) CEO, has extended his generous hand to Dyer Beech and its clients by offering them a do it yourself software program that may save the day. Fidelity Loan Audits has also offered Dyer Beech Clients their expertise and audits at a steep discount. Lifeguard is interested in giving Eric Rice's New Beginnings plan to go national and help millions of Americans. "Both Mr. Rice and I have one goal, to save the American people one at a time" says Paserro. We have the ways and means to make this a mainstream membership offered to anyone that wants to improve their money. As a kick off to the new program Lifeguard is going to be giving away \$600 to every new client they obtain. The interesting thing with this is the fact that it only costs \$500 to get a full break down. This team is going to be something in years to come, Lifeguard Financial and Eric Rice should save many many people.

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